

Personal Information

Gender: Female
Nationality: Jordanian
Permanent Residence: Amman - Jordan
Place & Date of birth: Amman - 20 March 1989
Marital Status: Single
Portfolio: www.dodz.me

Education

- ▶ BSc. Computer Science & Applications , Hashemite University, GPA: 2.88, Jordan, 2011
- ▶ Al-Salam International School, General Secondary Certificate, %87.5, Jordan, 2007

Certifications

- ▶ **Adobe Certified Associate**, Adobe, 2017



Visual Design using Adobe Photoshop®



Graphic Design & Illustration using Adobe Illustrator®



Print & Digital Media Publication Using Adobe InDesign®

- ▶ **Graphic Design training**, Graphsense, Jordan, 2017
- ▶ **Vocational Diploma in Graphic Design & Web design**, Al Khawarizmi College, Jordan, 2012

Languages

Arabic : Native - Mother tongue
English: Work Proficiency
Turkish: Beginner

Academic Graduation Project

Mobile game called “Crackle“ using J2ME, it was one of the most appreciated projects proposed in the scientific day at college, also reached the final stage in “Orange Apps Awards 2011” for mobile apps.

Technical skills

- ▶ Adobe suite: Photoshop, Illustrator, Indesign, in addition to: Dreamweaver, Flash, Flash Catalyst, Captivate
- ▶ Branding , develop corporate Identity
- ▶ Advertisement Effectiveness
- ▶ Online & Offline Marketing
- ▶ Digital Marketing, Social Media Artwork
- ▶ Web Design
- ▶ HTML, CSS
- ▶ Responsive design using Bootstrap 3
- ▶ Joomla / Drupal / WordPress
- ▶ Computer skills MAC, Windows, Ubuntu

Personal Skills

- ▶ Have the ability to learn quickly
- ▶ Like to work with a creative team
- ▶ Group focus & brainstorming
- ▶ Working under pressure
- ▶ Detail oriented
- ▶ Responsible & Hardworking

References

Available upon request

Professional Work Experience

Freelance Art Director

Unicorn Creationz, Amman, Jordan

June 2019 – Present

Self-employed Freelance Designer

Dodz, Amman, Jordan

Jan 2012 – Present

Senior Graphic Designer

Manaseer Group, Amman, Jordan

March 2015 – August 2019

Freelance Art Director

el Grocer - Online Grocery Delivery, Dubai, UAE

October 2017 – July 2018

Graphic Designer

Rocket Internet - MEIG, Amman, Jordan

May 2014 – February 2015

Freelance Graphic Designer

Impact Mena, Amman, Jordan

September 2014 – December 2014

Graphic Designer

Ketab Technologies, Amman, Jordan

October 2013 – April 2014

Web Designer / E-learning Specialist

NUSRV Group, Amman, Jordan

January 2012 – October 2013

Web Developer & Designer Trainee

MASI - IT, Amman, Jordan

June 2011 – August 2011

Responsibilities

- ▶ Discuss the business objectives with marketing manager to understand the requirements of the job.
- ▶ Develop concepts and designs for all marketing materials for the company.
- ▶ Meet all deadlines set by the marketing department.
- ▶ Interpreting the client's business needs and developing a concept to suit their purpose.
- ▶ Assist Marketing team with brainstorming, marketing and advertising strategies.
- ▶ Select colors, images, textures and shapes to create the layout.
- ▶ Choose and purchase tools & photos.
- ▶ Manage & update all marketing materials while maintaining look and feel.
- ▶ Develop material for web pages & social media channels.
- ▶ Design logos for products and businesses.
- ▶ Develop the layout and production design of proposal, campaign, infographic, promotional displays, brochures and other publications.
- ▶ Work with marketing team on exhibition layouts and design of graphics boards, including attendance at exhibitions to help with set up of stand.
- ▶ Advise on the design standards for sales presentation material created by other marketing team members, including layout, typography, etc.
- ▶ Give advice to other staff on the use and protection of corporate identity, and its development as appropriate.
- ▶ Providing final designs in required format for printing.